



DESIGN EXPERIENCE

2014 - Present **Web Designer**

Enterprise Computing - University of Texas at El Paso

As the enterprise web designer at UTEP, I am tasked with designing interfaces for custom applications and apply branding to vendor software. My team is small, consisting of another full-time designer and a student employee. As the team lead, I am also responsible for prioritizing and delegating projects, and when necessary, present design proposals to the university stakeholders. Our major project, this year, has been the redesign of the my.utep.edu portal. We created multiple prototype iterations, scheduled and conducted usability studies with students to create a more usable and responsive self-service portal. As the team lead, I worked with our manager to create a project timeline, and made sure that our team completed each task on time.

2014 - Present **Multi-Media Specialist**

Media Productions - New Mexico State University

This past year, I was the lead artist for the Eat Move - o - Matic project, an educational application that helps children understand the role of calories in their diet and activities. I illustrated more than 100 food and activity items and worked with a team to create an interface that communicates the educational concepts. In addition, as a native Spanish speaker, I provided some assistance in the translation process.

2009 - 2014 **Artist, Graphic Designer**

Freelance

As a freelance designer, I designed and developed websites, logos, and print deliverables for non-profits and small businesses such as Interfaith Housing Assistance Corporation of Chester County, Vamos Juntos Philadelphia, DocuXcel, and Komex, etc.

2004 - 2006 **Assistant Graphic Designer**

Media Productions - New Mexico State University

I worked with the Senior Graphic Designer on projects in print, multimedia and web. Assignments included educational websites, games, animation, promotional posters and packaging.

SUPERVISORY EXPERIENCE

2013 - 2014 **Record Center Operations Supervisor**

Corrigan Manning Capital for Johnson & Johnson

I supervised two new department offices in Pennsylvania and Puerto Rico. I worked with other supervisors to harmonize our documented procedures and redesigned many of our forms.

2011 - 2013 **Record Center Operations Coordinator**

Corrigan Manning Capital for Johnson & Johnson

In addition to daily record center activities, I worked on a year-long internal campaign to promote good record management practices across the J&J Consumer Companies. I helped implement the new departmental branding by designing posters, brochures, and other promotional materials.

TEACHING EXPERIENCE

2012 **Adjunct Professor (Drawing)**

Delaware County Community College, Media, PA

2006 - 2009 **Adjunct Professor / Teaching Assistant (Drawing)**

University of North Texas. Denton, TX

EDUCATION

2009 **Master of Fine Arts: Painting & Drawing**

University of North Texas. Denton, TX

2003 **Bachelor of Fine Arts: Graphic Design**

New Mexico State University. Las Cruces, NM

SKILLS:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Adobe Flash
- HTML5 / CSS3
- jQuery / javascript
- Wordpress CMS / PHP
- Drawing / Painting

REFERENCES:

Barbara Frederick
 Site Manager
Corrigan Manning Capital
 215.273.7215
bfreders5@its.jnj.com

Joyce Lacy
 Executive Director
Interfaith Housing Assistance Corporation of Chester County
 610.696.5675
jmlacy1002@gmail.com

Vincent Falsetta
 Professor - Painting
University of North Texas
 940.565.4025
falsetta@unt.edu